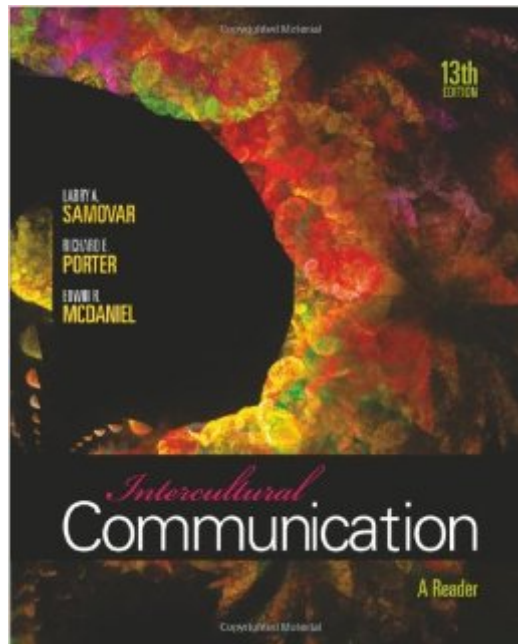


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# Intercultural Communication: A Reader



## Synopsis

This eye-opening reader explores how communication values and styles can be similar or different for members of various cultures and communities. *INTERCULTURAL COMMUNICATION: A READER* focuses on practical strategies you can use to communicate more effectively in a variety of contexts, including interpersonal, rhetoric, group, business, education, health care, and organizational. This broad-based, highly engaging reader, compiled by the authors who defined the course, includes a balanced selection of articles--some commissioned solely for this text--that discusses the classic ideas that laid the groundwork for this field, as well as the latest research and ideas. Material is presented in such a way that you can read, understand, and then apply course concepts to your own life.

## Book Information

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (8 customer reviews)

Best Sellers Rank: #58,862 in Books (See Top 100 in Books) #30 in [Books > Textbooks > Communication & Journalism > Speech](#) #54 in [Books > Textbooks > Communication & Journalism > Media Studies](#) #57 in [Books > Reference > Words, Language & Grammar > Speech](#)

## Customer Reviews

Bought this for class. It worked well. CON: Writing is not in an easy manner. It is compiled of essays but the concepts are still understood. Glad to have bought this product and recommend this.

@eplusq

Excellent resource that is relevant to the cultural learning environment in and outside of the classroom. Received promptly and good.

it talks about different cultures I really like it. It is a very interesting book that deals with diverse subjects

Wish the layout was more eye appealing. Good information

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